Please do not approve cell phone use in airborne planes! There is already too much noise pollution. Cell phone users (myself included) have a tendency to speak at amplified volume and disturrb other travelers who wish to work, sleep or just have som peace in flight. It is noticeable and quite welcome when the flight crew announce that cells phones must be turned off for take off. I can't imgine how annoying it would be to have to listen to incessant cell conversations in a captive atmosphere. We can live without them for a few hours, don't you think?!